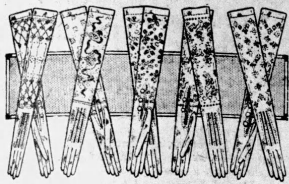

200,000,000

Advertising in The Atlanta Journal Sells the Goods



Easter Gloves

Fresh for tomorrow.
500 pairs Women's 16-
Button pure white, also
black, in \$3 Kid Gloves
—per
pair.....

\$1.69

69c

Women's 16-button black and white Silk
Gloves, double finger tips; most everywhere
\$1.00; pair

Short double finger tipped Silk Gloves, pair

50c

Embroidered to elbows, per cut, \$1.00 pair.



**Don't fail to read our Big
Easter Pure Food Store ad.
in this paper---Important!**

Silk Easter Hosiery

Every woman wants a new
pair of Hosiery for Easter—it's
a fact.

Tomorrow, women's pure
thread Silk Hosiery; double rein-
forced every part; full fash-
ioned; black and all colors;
not 79c;
pair.....

50c

500 pairs Women's "Con-
queror" Silk Hosiery; famous
the world over for beauty and
also wearing qualities; black
and every color; dollar is the
price, as standard as the time—buy here
tomorrow at

80c

Children's Stockings and "Roll Tops," from 15c to 25c pair.
Fifty kinds. Bring the little ones here tomorrow. Let them
have new Hosiery for Easter.



Final Call
Tomorrow last
chance to buy your
Easter

Suits and Dresses

Come where you can get rapid ser-
vice, where choosing is easy—
where the arrangements are thor-
oughly perfected for any alterations it
needed. We guarantee delivery Sat-
urday for your Easter Dress.

Undermuslins

Not a woman in all Atlanta but who wants to have a new
piece of Underwear for Easter Sunday. We have magnificent
assortments ready at

50c, 75c, 89c, 98c

Namsook and Dimity Combinations and Gowns—such elegant
tunics and Ribbons \$1.75, \$2.00, \$2.50, \$2.98

See the beautiful garments worked in hand-made wheat-
designs. Charming Drawers and Corset Covers.

The Greatest Day of All the Year

"Easter"

is here---Tomorrow every Easter need must
be secured---are you ready for the Easter
parade? Spring and Summer styles will
bloom like flowers---we have the Suit, the
Dress, the Hat, the Shoes, the Gloves and
all Accessories. Please come in the morn-
ing. Our store will be wonderfully
crowded.

The Easter Dress

Last day---the Easter dress must be bought now. To make
it easy, we will sell Saturday 400 beautiful Zephyr Wool Suits,
in all conceivable new weaves, 22 models. Our buyers in New
York just sent them by express. Black and white shepherd
checks, beautiful Copenhagen, tango brown, hesitation green, re-
seda, navy and black; in fact, every new color. All the new
spiral and fluffy ruffle skirts; latest cuts in medium and short
jackets---in fact you will get the very same styles represented
in \$25 and \$40 models from Paris---made right---will fit right,
AND WE BACK EVERY SUIT.

Tomorrow
Choice... \$14.75

Third Floor

Why Not the Easter Suit Tomorrow?

600 New Ones
Here at \$19.75

Not a paltry few to select from, but hundreds of the choicest---thirty
different models. We know they are the "best" Suits in Atlanta. The
price is really extraordinary. For Paris suits and models from which the
manufacturer gets his copies set as high as \$50. Made of fine Crepes,
Serges, Novelty Cloths, Bengaline Cords, Poplins, Serges. Coats the new
short styles lined with soft Peau de Cygne. The Skirts revel in all kinds
of tunics---spirals, bustle effects, tiers upon tiers. All sizes for stout and
slim. We can fit you. Just make up your mind to
settle the dress question for Easter tomorrow and be
done with it. If any alterations are to be made, will
have plenty of time. Remember, every color under
the sun. Price---
---Third Floor.

\$19.75

Silk Moire Suits \$25

Have you gotten your Easter Dress yet? Why not make your selection
tomorrow? Say \$25 is your price, then come and see the **Moire Silk Suits**.
We are showing in 16 different fashion styles. Every color you could fancy.
Every style of coat and skirt: 1, 2 and 3-tiered, corkscrew ruffles, puffs
and bustle effects; coats with position back, ruffled; and these suits made
of the highest grade Silk Moire and the coats lined with highest grade
Peau de Cygne. The price---
\$25

Easter Skirts

Checks, stripes, fancy worsteds, serges in navy blue and black. Pop-
lins and crepe cloths, to fit all stout and slim---

\$4.95 and \$5.95

Easter Bags, Vanities and Thousands of Strands of Beautiful Beads

500 perfectly elegant
Bags---many with com-
plete fittings \$1.00
at

Bailey's German Silver
\$3 Mesh Bags \$1.98
at

Silk and Wool Suits and Silk Dresses

\$29.75 to \$63.50

In most elegant styles and
colors; delightful summer
gown fabrics---what the looms
of France and America have
made for the women this sea-
son we have.

Women's Easter Coats

Beautiful Moire; black, navy
and Copenhagen, and lined
with elegant satin, which,
though flung to the breeze,
will give such a tone to the
garment.

\$19.75 to \$35.00



Children's Day Saturday

You know us---parents ought to bring every boy and girl---yes, the big
young ladies, too---to our Ready-to-Wear Dep't, on the second floor.
We keep everything to fit them out at real money saving prices.

Easter Dresses for the Girls, Big and Little. Specially for Saturday
1,000 beautifully made, new and stylish trimmed Dresses. 49c to \$3

Gingham, Percale, Chambray and Gaiters-Cloths from

At 49c Girls 2 to 6 years, Dresses of finest Gingham and Percalines, trimmed

tastefully. Choice of many checks and stripes. Gingham,

At 98c Percales, Chambrays, Solids, Stripes, Plaids and Checks latest styles.

Belted effects and other little womanly patterns as you find in your Magazines. Run

about town and the prices of these \$1.50. Can choose quick here at 98c

At \$1.50 You'll find colored and all white Dresses in an assortment incompar-

able in Atlanta for no one carries the complete stock we do; 2 years old to

14 years. There isn't a mother would want to bother with making when such

fitting designs are offered at such prices. Combination Dresses here in

great plenty. Why, did you but spend half of the here tomorrow among the White Lingerie Dress

as it would be time well spent. \$1.25 to \$15.00. 6 to 14 years.

Juniors' Dresses: a flood of them in most exquisite Laces and Embroideries. Many in

floral designs, lots of the new Dresden effect---the big young lady \$4 to \$15

of 13, 15 and 17 years loves: priced from \$5.98 to \$15

We can fit the little girls of 2 to 6 years, the growing girls of 6 to 14 and the young la-

diess of 13, 15 and 17 years. Easter the day to wear these. Light fancy cloths, solid

colors, neat stripes and checks---in flaring \$3.98. And the larger

flax shapes. Awfully nobby for the little folk styles; Balmaines and \$5.98 to \$15

Parasols

Entire new stock---Children's 25c to \$1.75.

Women's Parasols (Silk) from \$1.50 to \$7.50

Black and all colors. "Easter the Day."

Silk Petticoats

Largest assortment in Atlanta. We lead in showings of colors. We sell a \$3 jersey

top or Silk Messaline in every color and black for \$1.98

Others up to the finest Crepe de Chine at \$4.95

Easter Corsets

W.B. Just opened 600 pairs

At \$1, \$1.50 and \$2 pair

See our High's Special, R. & G. Thompson's and P. N., at \$1

Your Easter Shoes---"Sorosis"---Are Ready at High's

An announcement of
positive importance
to every woman who
prides a pretty foot.
The first shoe choice
of fashionable women
the world over is "So-
rosis."

"Sorosis" Foot-
wear is distinctively
for dainty women.

Remember, we have them for all the family, too.

Tomorrow come here for women's Parisienne Ties, new fancy Slippers

and Tango Pumps, Colonial Pumps; bronze and all the new leathers; are

all new, with the longer vamps and arched instep---Price \$5 and \$6

"Sorosis" Luxurious models, \$5.00 to \$7.00 pair.

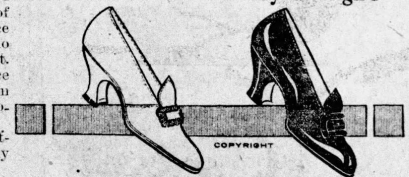
Boys' and girls' Easter Shoes, in patent and white,

are ready: \$1.00 to \$3.00 pair, according to age.

Special Attention to Children's Fitting---Do Not Risk Their Feet

Men's "Sorosis" Easter Shoes, Patent and Bull, Button and Lace, also new

English model, black and tan calf shoes, \$7.00 usually---Saturday \$5.00 Pair



STOP SNIFFLING

Use Hyomel—it gives quick relief.
Best Remedy for Head Colds,
Bronchitis or Catarrh.

When your head is stuffed up from a cold or catarrh, causing you to suffer with dull headaches, watery eyes, constant sniffing, spasmodic coughing, or an itching and burning sensation in the nostrils, you need a remedy that will give you the quickest and most effective relief possible—something that will act right to the spot and immediately clear the head and end your suffering.

Use Hyomel—it is just such a remedy. It is a treatment that is harmless, pleasant to use, and leaves no disagreeable after-effects. No nasal irritation, no stomach dosing. Simply pour a few drops of Hyomel into the nostrils and it comes with every complete outfit—which can be had from any drug store and breathe it. You will immediately feel the healing and health-restoring effects.

The antiseptic and germicidal oils that constitute Hyomel rub with the air you breathe so that this health-giving medication goes directly to the more and inflamed mucous membrane lining the nose, throat and lungs, thus all irritation is quickly stopped, the congestion relieved, and the delicate tissues healed and refreshed. You will feel better at once.

Hyomel is sold under agreement to refund the purchase price if you are not satisfied. This is a guarantee that Hyomel is a dependable remedy. Ask for the complete outfit, \$1.50 size—(Adv.).

NATIONAL DEGREE CONGRESS

On account of the late occasion, the Southern Railway announces greatly reduced round-trip fares to the National Degree Congress, April 26th, 27th and 28th, with final return limit April 29th, 1914—(Adv.).

Owes His Life to This Lung Remedy

A heart-breaking story of a man who owed his life to a lung remedy. The man, who was a well-known business man, had been suffering from a lung ailment for many years. He had tried every remedy known to man, but nothing seemed to help him. He was in a desperate condition, and his family was in a state of great anxiety. One day, a friend of his brought him a bottle of a lung remedy. He took it, and to his great surprise, he found that it was doing him good. He continued to take it, and in a short time, he was completely cured. He now owes his life to this lung remedy.

A Message To Thin, Weak, Scrawny Folks

An Easy Way to Gain 10 to 30 lbs. of Solid, Healthy, Firmest Flesh

Thin, nervous, run-down men and women everywhere are heard to say, "I can't understand why I do not get fat. I am plenty of good, muscular flesh. The reason is just this: You cannot get fat, no matter how much you eat, unless your digestive organs assimilate the food-stuffs of your food instead of passing them out through the bowels as waste."

What is needed is a means of gently urging the assimilative functions of the stomach and small intestine to absorb the food-stuffs and pass them over to the blood, where they may reach the various organs, and hence, be the better material of which it is being deprived by the action of the assimilative organs to take them from the food. The best way to overcome this defect, which is the cause of thinness, is to use a powerful, health-giving, and assimilative food-stuff, which is the only one that can be taken in small quantities, and which is the only one that can be taken in small quantities, and which is the only one that can be taken in small quantities.

Castine—While, indeed, it has produced remarkable results in promoting the assimilation of food and general stomach rest, it should not be taken unless you are willing to gain ten pounds or more, for it is a wonderful flesh-builder.

DIXIE LIMITED DISCONTINUED

N. C. & St. L. trains Nos. 98 and 99 (Dixie Limited), between Atlanta and Chicago, will be discontinued, last train southbound arriving Atlanta April 12th; last train northbound April 13th.

C. E. HARMAN,
General Passenger Agent.

Ford THE UNIVERSAL CAR

If you had a mint of money you couldn't buy a better car. Ford merit has made it the standard car of all nations. It's light—strong—comfortable and dependable. And its cost is well within your income. Get yours today.

Fifty hundred dollars is the price of the Ford standard. The touring car in five fifty; the town car seven fifty—of a. b. Detroit, complete with equipment. Get a catalog and particulars from Ford Motor Co., 240 Pontiac St., Atlanta, Ga.

DO NOT SINGLE SHOT:

IT KILLS YOUR VOTE

Candidates and Executive Committee Call Attention to Rule for County Primary

At the request of a number of candidates in the forthcoming county primary The Journal herewith prints the resolution against single shooting adopted by the Fulton county Democratic executive committee last Friday. The resolution follows:

The attention of candidates and voters participating in the Fulton county primary is called to the rule, which will be rigidly enforced, prohibiting single shooting in votes for offices where more than one vacancy is to be filled, and single shot votes for such offices shall not be counted.

The candidates as well as the executive committee are anxious for every voter in the county to understand that single shooting is against the rule, and that to single shot for a county commissioner, for instance, will do that commissioner no good because the vote will not be counted so far as that office is concerned.

The rule against single shooting is one of long standing and is the same in the rule of long standing enforced by the state Democratic executive committee in state-wide primaries.

The above resolution was passed by the committee last Friday for the purpose, as stated, of expressly calling the attention of candidates and voters to the rule.

The entry list for candidates in the primary will close Saturday, April 11, at 12 o'clock.

The following candidates have paid their entry fees:

For sheriff, C. W. Mangum, L. O. Wright and Captain W. M. Mayo; for tax collector, Andy P. Stewart and Charles L. Bryant; for clerk of court, T. M. Armistead, W. H. Abbott and W. P. Wesley; for clerk of superior court, Hubert L. Culbertson; for coroner, Paul Dandee; for county commissioners from county at large, Charles G. Turner, J. W. Maddox, W. L. Gilbert, N. Chastain, W. S. Wier and T. J. Highower; for county commissioner from the country district, Tull C. Waters and Oscar Mills.

S. E. Peacock, Jr., Dead
Peacock, Jr., infant son of Mr. and Mrs. S. E. Peacock, died Friday morning at the family residence, 11 Clay street. The funeral will be held Friday afternoon at 4 o'clock, from P. J. Bloomfield's chapel, and interment will be in Sylvester cemetery.

For Easter

We will give, FREE, to each customer a bag of Easter Candy Eggs—Made of pure sugar, chocolate colored

Candy Sale for Saturday

Colonial Chocolates—

The fresh, pure Chocolates, 60c grade at, lb. . . . 39c

Rich, dark chocolate coating, with cream and nut centers.

Jacobs' Week-End Candy—

Fresh every Saturday. Chocolates and Bon-Bons.

50c quality at, lb. . . . 29c

60c Select Jordan Almonds, lb. . . . 39c

40c Turkish Gum Drops, lb. . . . 25c

Grand Opera Librettos, Half Price

On Sale at Main Store and 23 Whitehall Street.

Soap Sale For Saturday

Prices Reduced

4711 White Rose Glycerine Soap . . . 9c

Limit one cake.

Violet de Parme Toilet Soap . . . 10c

Three for . . . 25c

Kirk's Juvenile Soap . . . 10c

Three for . . . 25c

Sea Foam Soap . . . 10c; 3 for 25c

A very light soap for hard water.

Oriental Rose Soap . . . 10c; 3 for 25c

Two for . . . 25c

Montrose Glycerine Toilet Soap . . . 10c

Three for . . . 25c

Williams' Shaving Stick, Powder or Cream . . . 15c

American Castile Soap, lb. . . . 10c

Wash Rag and Castile Soap . . . 9c

ELMER C. CHAPMAN DIES

AFTER A SHORT ILLNESS

Retired Capitalist Only Recently Returned From Trip to Florida

Mr. Elmer C. Chapman, retired Atlanta capitalist, sixty-two years old, died at a private sanatorium in Atlanta at noon Friday. His death was unexpected. It followed a serious development in his illness early Friday morning, when he passed into unconsciousness and his family summoned to his bedside. They were with him when he died.

Mr. Chapman's home was the "Marble House" at the corner of Edgewood avenue and Elizabeth street, built several years ago by his father-in-law, E. P. Gould, deceased. He had been in failing health about a year; but did not become dangerously ill until some two weeks ago, when he returned to Atlanta after spending a couple of months in Florida.

Mrs. Elizabeth Chapman, his widow, and his daughter and son, Mr. William and Charles Gould Chapman, of 25 Elizabeth street, survive him. Mr. Chapman came to Atlanta in the middle 80's with E. P. Gould, whose only daughter became his wife. Mr. Gould was the original owner of the "Marble House" where Mr. Chapman made his own home in later years. Both gentlemen came to Atlanta from Saginaw, Mich.

At his death Mr. Chapman was possessed of considerable property, including the Gould building, large residence properties in Atlanta and investments in California banks.

The funeral will be held Monday.

OLD GUARD GETS BUSY

CLEANING MONUMENTS

Receiving Subscriptions for Getting Landmarks in Shape for Shriners

The Old Guard of the date city Guard has assumed the patriotic duty of "cleaning up" the Walker monument and the McPherson monument and putting these two historic landmarks in proper shape for the coming of the national Shriners convention.

It is estimated that \$100 will be needed to do the work and among the subscriptions which have already come in are the following: Ed L. Wight, \$5; S. B. Turman, \$5; H. M. Ashe, \$5; J. P. Brown, \$5; Fred Koch, \$5; Miss Katherine Koch, \$10; Marjorie & Minor, \$10; C. Crabb, \$1; J. W. Zuber, \$1; Marjorie Brothers, \$1; W. B. Harrison, \$2.

It is planned to put the metal work around the monument, to put up railings and to renew the sod and gravel around the base of each monument. The United Daughters of the Confederacy and the Grand Army of the Republic are co-operating with the Old Guard in the work. The special committee of the Old Guard which is supervising the movement is composed of E. B. Turman, E. J. Paxson and H. M. Ashe.

The Walker monument is on Greenwood avenue, a quarter of a mile from East Atlanta, and the McPherson monument is on McPherson avenue about four blocks from Moreland avenue. The city is at work on the road leading to the two monuments, and Congressman William Schley Howard is working in Washington to get a national appropriation eventually for a park and roadway between the two monuments.

Mr. William Whitley Dead

Mr. William Whitley, seventy-five years, died at 1 o'clock Friday afternoon at his residence, 154 Macon street. He is survived by one son, H. L. Whitley. The body is at P. J. Bloomfield's chapel, and will be sent to Conyers, Md. for funeral and interment.

TANGO

THE GUARANTEED CORN REMEDY

TANGO Puts an End to Corns and Bunions; No Soreness.

No more aching corns and bunions. No more peeling and scumming at those poor more torn irritated and tortured with caustic cures that do not bring out the core.

The first touch of TANGO ends your suffering. Applied in an instant and it's done. No fuss, nothing to cut up or stick to the stockings; nothing to make the toe sore. TANGO is the one sure remedy that roots out the CORE of the corn, the kernel as clean as a whistle, without pain and without making the toe sore.

TANGO is the best remedy in the world for hard and corns, bunions and callous spots; the only remedy advertised with a money-back guarantee. Any druggist who sells TANGO will refund your money if it does not cure the CORE of the corn painlessly.

Get TANGO at all druggists. Made and BOTTLED BY Jacobs' Pharmacy, Atlanta, Ga.—(Adv.).

NOTICE!

Misuse of Red Cross

All persons, companies, corporations, institutions, etc., who are at present using the sign of the Greek Red Cross or the words "Red Cross" on automobiles, ambulances or other vehicles, on stationery, buildings, equipment or otherwise for any purpose whatsoever, are hereby cautioned that such misuse of the sign or words is prohibited by an Act of the United States Congress, approved June 23, 1910, amending an Act of the United States Congress, approved January 5, 1905, and anyone, other than the American National Red Cross and its duly authorized employees and agents, and the Army and Navy Sanitary and Hospital authorities of the United States, is liable, upon conviction in a Federal Court, to a fine of from one to five hundred dollars and not to exceed one year's imprisonment for each and every offense.

The undersigned would be glad to receive the names and addresses of any persons, companies, corporations, institutions, etc., in this city or elsewhere, who are still unlawfully using the sign of the Greek Red Cross or the words "Red Cross" after Monday, April 13, 1914.

CHARLES JENKINSON,
Director Atlantic Division American Red Cross

715 Union Trust Bldg., Washington, D. C.
(Atlanta Address, Piedmont Hotel.)

Advertising in The Journal Sells the Goods.

Easter Special

EASTER CANDY EGGS

Saturday at Main Store and 23 Whitehall Street

We will give, FREE, to each customer a bag of Easter Candy Eggs—Made of pure sugar, chocolate colored

Candy Sale for Saturday

Colonial Chocolates—

The fresh, pure Chocolates, 60c grade at, lb. . . . 39c

Rich, dark chocolate coating, with cream and nut centers.

Jacobs' Week-End Candy—

Fresh every Saturday. Chocolates and Bon-Bons.

50c quality at, lb. . . . 29c

60c Select Jordan Almonds, lb. . . . 39c

40c Turkish Gum Drops, lb. . . . 25c

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Limit one cake.

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Three for . . . 25c

Kirk's Juvenile Soap . . . 10c

Three for . . . 25c

Sea Foam Soap . . . 10c; 3 for 25c

A very light soap for hard water.

Oriental Rose Soap . . . 10c; 3 for 25c

Two for . . . 25c

Montrose Glycerine Toilet Soap . . . 10c

Three for . . . 25c

Williams' Shaving Stick, Powder or Cream . . . 15c

American Castile Soap, lb. . . . 10c

Wash Rag and Castile Soap . . . 9c

Cigar Specials for Saturday

Eli Witt's Famous Smokers, 7 for . . . 25c

Only seven to customer.

Rurales—best cigar made for the money; 5c straight.

Prince Albert Tobacco, 2 for . . . 15c

Piedmont Cigarettes, 3 5c pkgs. for . . . 10c

Cherfield Cigarettes, 3 5c pkgs. for . . . 10c

Fatima Cigarettes, 2 for . . . 25c

JACOBS' PHARMACY

ELEVEN STORES

RECEIVER IS ASKED FOR AMERICAN LOAN COMPANY

A. J. Baskin and J. J. Thomason, Holders of "Loan Contracts," Allege Insolvency

Alleging that the defendant "has failed and refused to comply with the conditions of the contract, but, on the contrary, has misappropriated and expended great amounts which properly would have gone to the reserve and loan fund." Albert J. Baskin and J. J. Thomason, as plaintiffs, filed Thursday afternoon in the superior court a petition asking that a receiver be appointed to preserve the assets of the American Investment & Loan company, and that the company and its officers be enjoined from disposing of any assets.

Judge George L. Bell set May 2 as the day on which the defendant company shall appear in court and show why this petition should not be granted.

The two plaintiffs state in their petition that they bring this suit in behalf of themselves and of other contract holders similarly situated.

They charge, upon information and belief, that the defendant is still using for its purposes in violation of the terms of the contract with the petitioners, substantially \$15,000, which should be used only for making loans to the contract holders and for other purposes named in the contract.

They also charge that "your petitioners show that the defendant is in fact insolvent and unable to pay its obligations," and ask that the court take steps to preserve for the plaintiffs' money due them before the defendant company can dispose of it.

The plaintiffs, it seems, are holders of one or more "investment contracts" or "loan contracts," attached to the petition, Baskin states, paid the defendant company \$170 in monthly installments and also an advance sum of \$4. Thomason states he paid \$4 in installments and an advance of \$4.

These plaintiffs, on their own behalf and for others similarly situated, ask the court to order the company to repay to every "loan-contract" holder the sum he invested, and ask that an accounting be made to determine the loss and disposition of all money received by the defendant company to the credit of the loan and reserve fund. It is this loan fund that the petitioners are accused of misappropriating and misapplying. It is not known how many "loan-contract" holders there are, but their number is said to be large.

Watkins & Latimer and Albert E. Mafer, attorneys, filed the suit.

**CAPTAIN W. M. MAYO IS
INDORSED FOR SHERIFF**

Candidate's Friends Hold Enthusiastic Meeting on Bellwood Avenue

At an enthusiastic meeting Thursday night of the friends of Captain W. M. Mayo, who is running for sheriff of Fulton county, the captain was heartily endorsed by his supporters.

The meeting, which was held at 197 Bellwood avenue, was the third which has been held since Captain Mayo began his campaign. George G. Gentry, a member of the police board, presided and addresses were delivered by Roy Dorsey, J. W. Whitaker, Irvin McGhee and Colonel G. H. Corwell.

Captain Mayo placed his record as a member of the police force before the meeting as a proof of his fitness for the office of sheriff, and his record was warmly praised by others.

Roy Dorsey attacked the conditions which he alleged exist in the Fulton county jail under the present administration and said the officials now in the sheriff's office double in politics.



Stetson Hats

Trimble Hats

You'll Save Time, Worry and Money on Easter Apparel at Daniel's

You'll save time because our service is rapid, courteous, satisfactory. You'll save worry over the selections because our stock of Hats, Shoes, Furnishings and Suits is almost limitless. You'll save money because we have and always will give you better values than offered elsewhere.

Daniel's

Easter Hats!

The largest stock of Stetson and Trimble Hats South to show from—drop in early Saturday for yours, \$3.00, \$3.50, \$4.00, \$5.00.

Daniel's

Easter Shoes!

A complete assortment of the Nettleton, and Howard and Foster Oxfords—best values in Atlanta—lookers invited, \$4, \$5, \$6, \$7.

Get Your Easter Suit at Daniel's

You'll be better able to enjoy Easter Day if you are well attired— at Daniel's you will find the best ready-for-use clothes produced in America made by Hart, Schaffner & Marx—great values at \$15, \$18, \$20, \$25.

Daniel's

Earl & Wilson Shirts

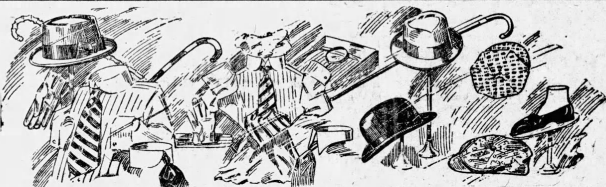
You'll make no mistake in buying E. & W. Shirts—they fit, they're finely made; the patterns are exquisite, prices range from \$1.50 to \$10. Big assortment of Daniel's \$1 Shirts

Daniel's

Easter Neckwear

at \$1, the most remarkable lot of fine Easter Neckwear ever shown in Atlanta; beautiful foreign weaves; all styles. Don't hesitate to ask for 50c Ties; they're here.

Daniel Bros. Co.



USE THE FAIR'S CREDIT FOR YOUR EASTER SUIT

Most Beautiful and Complete Showing of NEW SPRING SUITS, MILLINERY, DRESSES, Etc., We Have Ever Shown

With Easter just two days away, we have assembled hundreds of lovely, stylish new Trimmed Hats—ready to put on as well as be—wonderfully beautiful array of flowers, ribbons, feathers and fashionable shapes, which our expert workers will make up to suit you. No store in Atlanta showing more exquisite styles, and no store in Atlanta will meet our prices. Ours are positively the—

LOWEST PRICES IN ALL ATLANTA

The illustrations show some of our strikingly beautiful Suits and Dresses—THE PRICES ARE THE LOWEST IN ATLANTA!

The Fair 93
Whitehall

OPEN A CHARGE ACCOUNT!

OPEN A CHARGE ACCOUNT!

MEN AND RELIGION BULLETIN 109

"He Is Risen"

"Lo, I am with you always."

—Matt. 28:20

The Griffin News of April 2nd Contained this Advertisement:

COME UP BOYS

No Restrictions Here and the Weather Is Getting Right

Peter Doelger, per dozen	\$1.50
Budweiser " "	\$1.50
Schlitz " "	\$1.50
Weiderman's " "	\$1.50
Royal Pale " "	\$1.00

R. Z. ISON

Day Phone Main

Night Phone West

13 NORTH BROAD ST.

ATLANTA, GA.

What think you?

A few nights ago, a boy twenty years old was shot by another of twenty-one in an Atlanta barber shop.

Drunk.

Thursday, at the bottom of the elevator shaft in the Steiner-Emery Building, a man was found dead. "His face was mashed in terribly. "A hole in the back of the neck as from a blow or a bullet." Near by was the whiskey flask. Upstairs is a so-called locker club.

Another victim of our disregard for law and life, whether or not he found his liquor and death in the blind-tiger above?

And with these two victims should we not remember the other boy carried from the prize ring to die? His antagonist you will recall was also arrested in one of our bars.

Where are we going? Whither are you leading others? And what is the meaning of this—A dispatch sent the World of New York from Atlanta recently said—

"This city has actually shown a decrease in population in the past 18 months—to bring about normal conditions, which will tend to keep the City's population from showing further decreases, the Citizens' League has been formed."

In the Savannah Morning News, the Liberty League in a four full column advertisement used these headlines—

"Leading Atlantans join in war—Form league to enter politics—The Church shall not dominate the State. The richest and most influential men in Atlanta have so declared. Fanaticism, hysteria and sensationalism shall not run Atlanta. Let the preachers return to the pulpit and the Bible—Let politics alone. Will Savannah follow Atlanta, or let the Churches run the City of Savannah?"

Are these advertisements, published in other cities—Is the falsehood published in New York as to Atlanta's population—Are these Atlanta's messages to the world?

A Philadelphia paper has said—

"Certainly nothing that the Forward Movement could have said about Atlanta could have damaged its reputation half as much as the formation of this League."

Men sometimes make mistakes. Leaders in the civic and religious life of Jerusalem, blinded by the sins of greed and self, to get rid of Jesus, bought Judas Iscariot. Eas'er morning, they found they could not stop with bribing Judas. Graf and rottenness warring against the cross are progressive. They must buy others. Matthew tells it—

"They gave much money unto the soldiers saying, 'Say ye, His disciples came by night and stole Him away while we slept!' so they took the money and did as they were taught."

But the lie failed: for Christ came saying—

"All authority hath been given unto me—Go and make disciples—Lo, I am with you always."

As Dan Crawford phrases it, "Saith the liar, 'Say they stole Him away. Saith the Truth, 'This will shame even the devil. Me? They could not steal Me away, for lo! I am with you in person to nail down the Resurrection lie—Yes! Nail it down with the Resurrection Truth of my real Presence with you."

Corruption ever fails. Christ is risen. To you, He says—

"AS THE FATHER HATH SENT ME, EVEN SO SEND I YOU—YOU ARE WITNESSES OF THESE THINGS—GO PROCLAIM THE GOOD NEWS—GO, MAKE DISCIPLES, TEACHING THEM TO OBSERVE ALL THINGS WHATSOEVER I COMMAND YOU."

Are you obeying?

The writer to the Hebrews speaks of those who "crucify to themselves the Son of God afresh and put Him to an open shame."

What do you do when you sell to others the privilege of breaking up homes, of causing the birth of degenerate children, and of making murderers of men? O christian member of the respectable club that violates the law—What do you do when you pay your steward to commit a crime? Are you trying to teach men "to observe all things whatsoever?" Jesus commanded you, when you or your representatives directly or indirectly seek to cause jurors and public officials to perjure themselves, as you do if you connive at the breaking of the laws of your state in your club?

Yea, Christ is risen.

Have you not read and heard—

"What then shall we say to these things? If God is for us who is against us?—It is Christ Jesus that died, yea, rather, that was raised from the dead, who is at the right hand of God, who also maketh intercession for us."

"In all these things we are more than conquerors through Him that loved us."

Hear Him today saying—

Lo, I am with you always even unto the end."

**EXECUTIVE COMMITTEE OF THE MEN AND
RELIGION FORWARD MOVEMENT**

One of the "secrets" of good health absolutely is good food. The foundation of every meal is bread.

Uncle Sam Bread is positively the best, most nourishing—most easily digested bread that modern baking science has made possible to produce. It's absolutely pure—and is made of an especially high grade of flour. It's baked in a splendid bakery by TRUE experts. And, you'll agree that its flavor is delightful. Your grocer sells Uncle Sam Bread. Ask him for it.

Advertising in The Journal sells the goods.

MISS NETTIE CALLAWAY BURIED AT WEST VIEW

Funeral Services Held Thursday Afternoon From Residence

The funeral of Miss Nettie Callaway who died Wednesday morning at her old home at Forsyth, Ga., was held Thursday afternoon from the family residence at 21 McDaniel street. Rev. Charles Ridley, and Dr. Davis, pastor of the Woodward Avenue Baptist church, conducted the services. Interment was in West View cemetery.

Miss Callaway is survived by her father and mother, Mr. and Mrs. J. E. Callaway, by one sister, Miss Mae Callaway, and by two brothers, E. G. Callaway, W. I. Callaway and George P. Callaway, all of whom are connected with the stereotyping department of The Journal. She leaves many friends who will sadly miss her.

GYMNASIUM IS URGED FOR CLEMSON COLLEGE

At a meeting of the executive committee of the Clemson College Alumni association at the University club Thursday afternoon, at which E. A. Thornwell, Woodward Allen, W. H. Scott, V. Livingston, R. G. Forsyth and

ISAAC SCHOEN LODGE INSTALLS NEW OFFICERS

Public Meeting Held Wednesday Evening at Jewish Educational Alliance

The Isaac Schoen lodge, 554, of the Order of B'nai Abraham, held a public installation meeting Wednesday evening, March 25, at the Jewish Educational Alliance.

Frank Rowson, district deputy grand master, and J. H. Goldstein, district grand conductor, installed the officers who are as follows: J. O. Hyman, president; M. Steinbaum, vice president; Benjamin Brodie, recording secretary; Isidor Wolf, financial secretary; Lewis I. Frankel, treasurer; Harry Hyman, conductor; Albert Akim, outside guardian; Lester Frankel, inside guardian. Trustees: V. Papachoda, H. Braun, V. Avarandai.

Meetings are held every Thursday at the Jewish Educational Alliance.

C. T. Pottinger were present, resolutions were passed urging trustees of the college to erect a \$75,000 gymnasium that athletics at Clemson may be better situated. The association will send E. A. Thornwell, president, to South Carolina April 15 to appear before the trustees in the interest of this proposal.



It's An Old, Old Custom The Sending of Whitman's Candy at the Joyous Easter Season

Time has set its approval upon Whitman's. Since 1842 it has been made as pure and as good as possible.

Since 1842 it has been the choice of those who know candy quality.

To send her Whitman's one dollar a pound candy at this joyous season betrays more than the mere sending of "a box of candy" would.

It bespeaks a thoughtfulness that measures more than many words could express—even in springtime.

Whitman's one dollar a pound candy in one, two, three and five pound boxes—attractive boxes. Other Whitman's candies at 80c and 60c the pound. The same Whitman's purity in all.

Fresh Today

These famous Whitman boxes. The Sampler, a choice selection of many varieties. \$1.00 the pound. The Pink of Perfection, the beautiful gift package. \$1.00 the pound. The Fussy Package, For Fastidious Folks, the most costly selection of chocolates of any assortment. \$1.00 the pound. These in one, two, three and five-pound packages.

Whitman's box tops are worth votes in The Journal's M. & M. Contest—a thought you might carry with you when selecting Easter Candies.

Easter Deliveries

Whitman's may be ordered with the assurance that it will be delivered to any address in Atlanta within the hour, Sunday (or any other day), that you may desire.

Order by Mail

Whitman's superior quality Candy will be sent prepaid to any out-of-town address for 15c extra.

"I Now Pronounce You"—Have You Seen the Kewpie Wedding in the Window?

CONE'S
"A Good Drug Store"

Kimball House Block,
60 Whitehall St.

Your Dental Work Safe in Our Hands

No Experiments Here
SET TEETH, \$5.00
Gold CROWNS, \$4.00
Bridge Work, \$4.00
For Years at Same Location
ATLANTA DENTAL PARLORS
COR. PEACHTREE AND DECATUR STS.
DR. C. A. CONSTANTINE, Prop. Entrance, 194 Peachtree St.

THE JOURNAL'S EASTER GIFT DISTRIBUTION
Subscription Voting Coupon
I hereby cast..... votes
For.....
In The Atlanta Journal's Easter Gift Distribution, and accompany same with \$..... to be applied on subscription to The Journal.
Signed.....
Address.....

JOEL HUNTER & CO., Atlanta
Certified Public Accountants

"HEART SONGS" COUPON
PRESENTED BY
THIS PAPER TO YOU

HOW TO GET IT ALMOST FREE

Clip out and present six coupons like the above, bearing consecutive dates, together with our special price of either 80c or 90c for whichever style of binding you prefer. Both books are on display at

THE ATLANTA JOURNAL
April 10th

6 Coupons and 98c Secure the \$2.50 Volume
Beautifully bound in rich Maroon—over stamped in gold, artistic layout design, with 24 full-page portraits of the world's most famous singers, and complete dictionary of musical terms.

6 Coupons and 68c Secure the \$1.50 Volume
Well known in place of famous singers.

OUT-OF-TOWN READERS WILL AND 10c EXTRA FOR POSTAGE
"HEART SONGS" The song book with a most 1,000 of the song-treasures of the world in one volume of 200 pages. Choice of 25,000 music lovers. Four years to complete the book. Every song a gem of melody.



YOU will do well to come to Cloud-Stanford Co. to-morrow for your Easter Suit and for your Dress Accessories.

Such a gathering of high-class clothing is not to be found anywhere else; and with it we offer you the true spirit of real service to aid you in selecting.



Men and Young Men's Suits \$15, \$18, \$20 and Upward

THE man who wears the Cloud-Stanford Co. label in his garments is certain of the two things which contribute most to social comfort—his own confidence in the correctness of his appearance, and the obvious approval of other well-dressed people.



About Easter Hats For Men and Young Men

VARIETY is the "pepper-and-salt" of dress. Whisk off your old Hat and Whisk on a new Cloud-Stanford Easter Soft Hat or Derby. It will lend a youthful cast to your face and a higher tilt to your chin. The Soft Hat—you can pinch it, hollow it, dip it, flip it, slant it, give it any angle that fits and befits you. You can make it self-expressive. In Derbies, as in Soft Hats, our manufacturer doesn't imitate—he "innovates."



Soft Hats \$3.00 Up

Easter Neckwear

This has become the premier neckwear house of Atlanta—a statement easy enough to make, but a fact sufficiently difficult of achievement to make it worth emphasizing. The facts are available to anyone who cares to make comparisons. If you want the widest possible field of choice in fashionable neck dressings, you must come here to get it.

50c to \$3

Derbies \$3.00 Up

Easter Gloves

Cloud-Stanford Company's Gloves for men are fine because of their

**Finish
Selected Skins
Workmanship
Style and Durability**

There is a glove style here for you—a glove that you will really want for Easter Day wearing.

\$1.50 Upward

Cloud-Stanford Co.
"The Shop of Quality" 61 Peachtree

Bile Inhibits Germ Growth

We are told that all disease is simply an excess of germs. Germs get under the skin and make a sore. It festers and becomes inflamed.

When one germ gets under the skin, millions go into the body with the food we eat. These germs do not hurt us a particle and would not if the bile flowed freely.

Bile stops--inhibits the breeding or multiplication of these germs, and, as long as it flows freely, we have no trouble.

May Apple Root was called "Man-dra-gre" in the Bible. The doctors call it "podophyllin." For ages it has been used as a Bile-Starter. In the old

Don't "Wear Out" a Cough or Cold--Smooth Out with Dr. Bell's Pine-Tar-Honey--(Adv.)

APPLY SULPHUR IF SKIN BREAKS OUT SULPHUR DRIES UP ECZEMA USE LIKE COLD CREAM TO STOP ITCHING

Any breaking out or irritation on the face, arms, legs or body when accompanied by itching, or when the skin is dry and scaly, can be readily cured by applying a little bold-sulphur cream, says a noted dermatologist.

He informs us that bold-sulphur cream instantly stops the angry itching and irritation and soothes and heals the skin. It is a cure for itching eczema, a sure position for many years in the treatment of cutaneous disorders because of its parasite-destroying property. Nothing has ever been found to

take its place in treating the irritable and inflammatory skin affections. While not always establishing a permanent cure it never fails to subdue the itching irritation and drive the eczema away and it is often years later before any eruption again appears on the skin. Those troubled should obtain at any pharmacy an ounce of bold-sulphur cream which is applied to the affected parts in the same manner as an ordinary cold cream. It will unimportant and the prompt relief afforded, particularly in itching eczema, proves very welcome.--(Adv.)

Negro Butler, Accused Of Robbery, Now Put Blame on White Men

After confessing that he stole \$1,200 worth of jewelry Monday night from the home of Big Samuels in Washington street, and leading detectives to a secluded corner of Clark university campus, the negro butler in the Samuels home, Friday morning told Recorder Broyles an elaborate story which contradicted his previous confession and fixed the blame on two masked white men.

Coffee and he closed up the house about 9 o'clock Monday night, Mr. Recorder Broyles having gone to a theater, and started to leave, when he was met at the gate by two white men wearing masks, who forced him at the point of a revolver to turn back and let them in the house and lead them from room to room and point out the jewelry.

As they were leaving with their loot, said Coffee, the loud bark of a dog rang out on the still night air, which so frightened the masked men that they dropped the loot and ran away.

The negro butler, however, fearing to leave the jewelry in the house again, he took it home safe, keeping intending to return it the next day.

Recorder Broyles didn't say a word until he had read this story. Just looked at the negro with an astonished expression or he didn't want to be hard on the negro inasmuch as he had read John, do you think anybody here is fool enough to believe that story?

The recorder said he was under a bond of \$1,000, but reduced the bond to \$500 on request of Big Samuels, who said he didn't want to be hard on the negro inasmuch as he had read John, do you think anybody here is fool enough to believe that story?

R. R. Y. M. C. A. BEGINS CAMPAIGN FOR MEMBERS

Teams of Ten Men With Lady Sponsor to Increase Membership

A campaign for new members was started Thursday by the Railroad Young Men's Christian association. Three teams of ten men each have been organized, with W. W. Watts, superintendent of terminals of the Southern railway, as general chairman.

Each team has named a young lady sponsor, and three prizes will be given to these sponsors. The first prize is a diamond ring; the second, a gold watch; and the third, a silver memento. The three sponsors are popular socialites in railroad circles.

The following are the teams and their members:

RED.
C. J. Andor, captain; Miss Susie Turner, stenographer, office superintendent Terminal Southern railway; H. H. Wilson, H. M. Gilmer, H. E. Delany, H. L. Wilson, J. W. Whitaker, O. L. Turner, T. J. Weaver, H. H. Butler, J. T. McDonald, W. C. Slate, C. M. Patterson.

PURPLE.
C. W. Williams, captain; Miss Flora Phillips, stenographer, office superintendent Atlanta Joint Terminals; sponsor, G. E. Walker, W. E. Finley, G. N. Byrum, Horace Towers, R. M. Williams, W. W. Moss, W. C. Lake, A. A. Armstrong, W. G. Chamberlain, J. W. Webster.

ORANGE.
H. E. Butler, captain; Miss Ethel Rutherford, stenographer, assistant trainmaster, W. & A. R. R. sponsor, J. C. Shivers, W. M. McCall, H. H. Carman, I. M. Hunter, Van Bell, A. G. Sanders, W. A. Kline, C. F. Knox, E. M. McCall, J. C. Layfield.

Mrs. Thaddeus Duval Dead
(Special Dispatch to The Journal)
ROME, Ga., April 10.--Mrs. Thaddeus Duval, one of the oldest women in Floyd county, died yesterday at the age of eighty-eight years at her home in Covas, Ga. The funeral took place this morning.

THEATERS

Continued of initial performance at the last night of the members of The Journal is continued by the theater management.

Master work at the Forsyth theater will certainly produce an entertainment worthy of that playhouse. "The New Persian Garden," with Louis Simon starring, and assisted by Maria Arco, Lillian Boardman and Fred Lyon and ten other talented actors, will be the highlight of the season.

This is a musical comedy that is a strong comedy number, and Stuart Davis and his company have a great deal to do with the success that is sure to be registered.

Thus far only two of the dozen or more special feature moving pictures dealing with morals and white slavery have been passed by the national board of censorship. One of these is "Smashing the Vice Trust," which comes to the Atlanta theater Monday for an engagement of one week, with daily performances at 2:30 in the afternoon and 8:30 at night.

District Attorney Williams himself appears, these being the first moving pictures for which he has posed. The reason given by the board for passing the picture, was that its presentation of vice operations was stripped of all glamour and glamour, and that the picture, in its vivid portrayal of the workings of the "vice system" and the trapping of victims, brought home a big moral lesson.

Eddie Black and his players are drawing large and enthusiastic audiences this week to the Bijou, and the splendid melodrama, "Driven from Home," is giving one of the best offerings of the popular stock company. The work of the individual members of the cast is the clever staging of the play, and the intensely interesting story that it told all go to make up a performance that holds the attention of Bijou patrons from start to finish.

The company has in preparation for next week one of its strongest plays, a western melodrama entitled, "Across the Desert," which will be produced under the personal direction of the author, Mr. Walter Van Dyke, whose experienced hand has been responsible for the excellent performances that have been given of late by the Eddie Black company. Ladies will be admitted free on Monday night under the usual conditions.

Monday night will mark the opening of a brilliant stock season at the Lyric theater, which will run through the spring and summer months.

Lucille LaVerne and her company are giving one of the best offerings of the kind that Atlanta has ever had the good fortune to secure within its gates, and that Atlanta will give it a strong support is already evidenced by the unusually large advance sale for the entire week at the box office.

The matinee will run at the popular prices of 25 cents for all seats, with the exception of the boxes and loges, which will be 50 cents. Night box seats will be \$1 and 75 cents, while the balcony seats will be 50 cents, 35 cents and 25 cents.

"Dope" is the bill at the Grand for one week, with a matinee and night performance daily, starting with Easter Monday, April 13. Ten and 20 cents will be the prices of admission.

Princeton Glee Clubs Entertain President's Party on Easter Trip

WHITE SULPHUR SPRINGS, W. Va., April 10.--President Wilson with Mrs. Wilson and members of their family, arrived here early today to spend Easter. The president plans to return to Washington Monday.

At the hotel Mr. Wilson and his family were shown to their apartments quietly and without ceremony. On the same train with the president were the Princeton university musical club, which will give a concert here tonight.

At the hotel where the president is stopping are Mrs. John W. Gates, Mrs. John Jacob Astor and her sister, Miss Katherine Astor.

Horseback riding, driving and golf are the principal diversions here, extended motoring being impossible on account of the mountain roads.

EASTER ORATORIO TO BE GIVEN AT FIRST BAPTIST

Interesting Program Has Been Arranged for Church Service Sunday Evening

"The Resurrection and Ascension" (from the Redemption) by Gounod, and "The Holy Women Before the Apostle" by Lemare, will be sung at the First Baptist church Sunday evening, April 12, at 8 o'clock, under the direction of J. P. O'Donnell, organist.

The program follows:
"The Resurrection and Ascension" by Gounod.
"The Holy Women Before the Apostle" by Lemare.
"The Resurrection and Ascension" by Gounod.

"The Holy Women Before the Apostle" by Lemare.
"The Resurrection and Ascension" by Gounod.
"The Holy Women Before the Apostle" by Lemare.

W. F. HENDERSON DIES AT FATHER'S HOME IN DOVER

Well-Known Cartoonist Succumbs Following Illness of Several Weeks

W. F. Henderson, the well-known cartoonist, died Thursday night at 5 o'clock at the home of his father, W. M. Henderson, at Dover, Ga. He had been ill for several weeks, and about ten days ago he went to Dover, where he was critically ill until death came.

Mr. Henderson was one of the best known cartoonists in the south. He was connected with each of the Atlanta papers at one time or another, and engraving company.

He is survived by his wife and father and a number of other relatives. Funeral arrangements will be completed later.

INDOOR WORK REDUCES STRENGTH

because confining duties, lack of fresh air and sunshine gradually weaken even a strong constitution, and the enfeebled system readily accepts sickness and disease.

Scott's Emulsion checks such decline. Its pure cod liver oil is nature's grandest medicinal food while its hypophosphates act as a building tonic. It refreshes the body, puts vigor in the blood, strengthens the lungs, upbuilds the nerves and invigorates the whole system.

If you work indoors, Scott's Emulsion after meals will prevent much sickness and loss of time, and often thins out tuberculosis--it builds up and holds up your strength.

Shun Alcohol, Bitters and Indigestible Food. Insist on SCOTT'S.

15-14 AT ANY DRUG STORE.

R-E-L-I-A-B-I-L-I-T-Y

FROM the beginning we realized that in order to be successful our business must necessarily be conducted along lines of absolute integrity.

This, inasmuch as our patients have learned to rely upon our knowledge, honesty and advice.

We must and will respect this, their confidence, to the greatest degree.

We have done our best, and today the name, Walter Ballard Optical Co., is a guarantee of safety and efficiency to everyone who comes to us for glasses.

Naturally, under these conditions our business has grown to be the largest manufacturing retail optical firm in the Southern States.

Remember, we are opticians pure and simple, not specialists.

After our examination, if your eyes need the attention of an oculist we will so advise.

We positively will not furnish glasses unless they are absolutely suited to your case.

Our reference, anyone who has patronized us.

Walter Ballard Optical Co.

85 PEACHTREE ST. (Clock Sign), ATLANTA.

JAY, BOND & CO.

COTTON MERCHANTS.

Members New York Cotton Exchange, New Orleans Cotton Association, Associated Members Liverpool Cotton Association.

56 BEAVERS STREET, NEW YORK.

Orders solicited for purchase or sale of cotton for future delivery. Liberal advances made on spot money for delivery. Correspondence invited.

ALONZO RICHARDSON & CO.

CERTIFIED PUBLIC ACCOUNTANTS

EMPIRE BUILDING ATLANTA

AMERICAN NAT'L BANK BUILDING PENSACOLA, FLA.

EASTER CLOTHES

Get Them Now--Pay as You Wear
We Clothe the Entire Family.

\$1.00 A WEEK

Women's Suits, \$12 to \$35
Men's Suits, \$10 to \$22

Women's	Men's and Boys'
Suits, Coats, Dresses, Hats, Shoes, Petticoats, Waists, Skirts.	Suits, Overcoats, Raincoats, Trousers, Hats, Shoes.
Cash Store Prices	Easiest Terms

The MENTOR CO.
Up-Stairs--711-2 Whitehall St.

Eastertime Is Just Around the Corner

It is the time when Nature steps forth clad in the verdant raiment of Spring---

It is the time when men's thoughts turn from the heavy garments of winter to the lighter, gladsome clothes of Spring.

It is the time when the thoughts of wise men and young men turn to

Stein-Bloch Smart Clothes

The carefully tailored clothes that fit the personality of a man. We want to show you the clever patterns and choice fabrics for Spring as tailored by Stein-Bloch--and

Priced from \$22.50 to \$40.00

The smartest Neckwear--Shirts--Shoes--Hosiery and Hats for Easter dress conveniently arranged for your easy and satisfactory selection.

Boys' and Children's Easter Clothing--Furnishing Goods--Hats--Caps--and Shoes

Parks-Chambers-Hardwick

37-39 Peachtree Company Atlanta, Ga.

How Will You Dress on Easter Sunday?

You are going to wear your Best---that's easily decided.

When **your** Best means **Muse's** Best---it's a decoration worthy of the day.

Sometimes it takes a connoisseur to differentiate between the real thing and that which only answers the purpose.

As you love genuineness and all the word implies, we exhort you to consider that your Easter Sunday suit is to serve you many Sundays and week days to come.

Just as we expect to go on selling suits, you expect to go on wearing them. We'd rather sell you one good suit today than three indifferent ones. In the first instance you come back for more---that's the **Muse** way of keeping you for a customer.

Buy the good suit today---The best styles are in---Our stocks are up to the mark---The season is on for a new suit---Everybody's buying 'em---We're selling them---We'll supply the certain thing in Hats, Correct Furnishings and the smart Shoes that finish the well dressed man.

Muse Clothing Co.

GIRL FIGHTS OFF THIEF IN STREET EXPECT EARLY CLOSE OF

Miss Annie Heath Has Desperate Battle With Highwayman Who Attempts to Steal Her Handbag

While a tall, slim man dressed in a light suit, looked on, another man attired in black, his hat pulled low over his eyes, attacked Miss Annie Heath, of 118 West Harris street, within a block of her home shortly before 9 o'clock Thursday night, and after chasing her made a desperate effort to get her hand bag, which contained over \$20 in cash and jewelry valued at fully \$500.

The young woman, who is employed by the Lester Book and Stationery company, on Peachtree street, put up such a plucky fight and made it so hot for her assailant that he took to his heels, but not until he had almost torn her coat from her body and gained possession of the hand bag. This he must have dropped, either in his haste to get away or through sheer fear. It was found by Miss Heath a few minutes after her exciting experience, resting on the sidewalk within a few feet of where the thief attacked her. The contents of the bag was intact.

Miss Heath admitted Friday morning that the experience made her nervous that she was unable to sleep throughout the night. "I was frightened nearly out of my wits," she said, "and all the time that I was fighting to hold on to my money and valuables I was calling for help, but there was not a soul anywhere in sight except the mysterious man in the light suit who calmly looked on."

"I am almost certain that this same man followed me down Harris street from the engine house when I started home. I noticed him standing there when I passed and afterwards recognized him when the other man jumped at my throat."

Just as I reached the corner of Orme street something caused me to look around. There were the two men. The tall one who had followed me was standing erect, but the other, whom I had not seen before, was crouching low on the ground. As I glanced at him, he jumped out in front of me and caught my throat with one hand while with the other he attempted to get my hand bag. At first I thought it was some of my friends playing a joke, but when the man caught me I disengaged that thought almost instantaneously.

"I was tussled with the man in black I pushed him away from me and knocked his hat off. He ran, but the tall man stood there for a few seconds and watched me run home, only a short distance away."

WOMAN ADMITS SHE HAD BEEN MARRIED TO MAN FOUND DEAD

(Continued From Page One)

entering the submitted evidence less than five minutes.

At the Inquest Sam Phillips, negro janitor of the building, told how he found Rowe's body at the pit of the shaft and described the interior of the building, the elevator shaft, different floors, etc.

Dr. J. W. Hurt, county physician, told the jury that Rowe's neck was broken, his skull crushed on the left, his head gashed behind the right, his right shoulder broken, his body bruised, from which he concluded a fall was the cause of the death. H. D. Zapp, embalmer, corroborated this testimony.

City Detective John Black testified that the bloody scanning which lay under Rowe's body when found, left an imprint in the papers in the pit, showing that it had been there some time, and probably was not used as a weapon. This was taken to put at rest any murder theory.

Charles W. Rowe, the son of the dead man, stated after the inquest that since examining the Stetson-Emery building, he was convinced that his father came to his death through a fall and that he totally abandoned any idea that murder had been done.

The body of Rowe will be interred at 4 o'clock Friday afternoon at Greenwood cemetery. There will be no funeral services at Donohoe's chapel, but several relatives of the dead man from Monroe will come to Atlanta for the burial. Rowe's wife in Monroe is not expected to leave her home.



MISS ANNIE HEATH.

A Message of Vital Importance to Women

Heed the Warnings of Nature!

before serious harm befall you and you become a chronic invalid. Backache, headache, low spirits, lassitude, bearing down pains are hard enough to bear, and they give you notice that the delicate feminine organs are not performing their functions in the way intended by Nature. Act. Don't wait. Secure at once the help you need.

Now a New Woman



Mrs. HOGG.

"I have been a sufferer from Dr. Pierce's Favorite Prescription for many years. I was advised by my friends to give Dr. Pierce's medicine a trial. I have taken four bottles of Favorite Prescription and I cannot say enough in regard to the benefit received. I will take pleasure in recommending your medicine to all weak and suffering women everywhere I go."

DR. PIERCE'S Favorite Prescription (In Tablet or Liquid Form)

has been used with entire satisfaction for over forty years and to the lasting benefit of thousands upon thousands of suffering women. You will find similar benefit. You will find Dr. Pierce's Favorite Prescription efficient in regulating all womanly functions, correcting displacements, removing pain at certain times, in toning the nerves and improving the general health and making life worth while.

Dr. Pierce's Favorite Prescription has been sold in liquid form; but now it may be obtained in either tablet or liquid form at all dealers in medicines—or send 50 one-cent stamps and obtain by mail a trial box of the tablets from Dr. Pierce.

If you wish to know how best to care for yourself or for your children, send for a free copy of Dr. Pierce's Great Book, The Women's Common Sense Medical Advice. It will show you what to do in emergency and at any time help you to preserve or maintain the health of your whole family. Send 50 one-cent stamps to get the cost of wrapping and mailing and get your free copy of this 100-page book bound in cloth.

DR. PIERCE, Invalids' Hotel, Buffalo, N.Y.

Dr. Pierce's Pleasant Pellets give tone and strength to stomach, liver and bowels. One to three tiny granules a dose. Pleasant to take as candy.

GOVERNOR'S RACE LIST

All Announcements Probably Will Be Made in Next Six Weeks

While the lists for candidates for governor do not officially close until August 3, by which date all candidates are required to pay their assessments, it is the opinion of the best posted politicians that the gubernatorial list will be completed within the next six weeks at the latest. This contest is just now very much "up in the air."

Dr. L. G. Hardman, of Commerce, has made formal announcement, and J. Randolph Anderson, of Savannah, president of the state senate, has let it be known that he will most certainly be in this race. Several other well known gentlemen are seriously considering the advisability of becoming gubernatorial candidates, and still others are mentioned as possibilities.

C. Murphy Chandler, chairman of the state railroad commission, has the matter under serious consideration, as have W. H. Barwell, of Sparta, speaker of the Georgia house of representatives, and R. S. Miller, of Columbus. Others who are persistently mentioned in connection with the governorship are Judge John T. Allen, of Milledgeville; Judge Nat E. Harris, of Macon; G. Dunby Jordan, of Columbus, and Judge W. E. Thomas, of Valdosta.

It is believed that the gubernatorial campaign will assume definite shape within the next two or three weeks and that all candidates who really intend to make the race will announce within that period.

Fullbright in Race

For Speaker of House (Special Dispatch to The Journal.) SAVANNAH, Ga., April 10.—Representative H. J. Fullbright, of Burke county, announced today that he would be a candidate for speaker of the house in the next general assembly.

Dr. Fullbright was one of the candidates for this office in the present

general assembly, but withdrew several weeks before the organization of the legislature. He is very popular with his fellow lawmakers and he says that he expects to be chosen speaker.

William H. Barwell, of Sparta, at present speaker of the house, has announced that in the event he does not become a candidate for governor he will seek re-election to the speakership.

COMBING WON'T RID HAIR OF DANDRUFF

The Easiest and Best Way is to Dissolve It.

The only sure way to get rid of dandruff is to dissolve it, then you destroy its entire life. To do this, get about four ounces of ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

Do this tonight, and by morning most if not all of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single grain and trace of it, no matter how much dandruff you may have.

You will find, too, that all itching and digging of the scalp will stop at once, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.

If you want to preserve your hair, do by all means get rid of dandruff, for nothing destroys the hair more quickly. It not only starves the hair and makes it fall out, but it makes it lifeless, straggly, dull, dry, brittle and lifeless, and everyone notices it. You can get liquid arvon at any drug store. It is inexpensive and never fails to do the work.—(Adv.)

GEORGIA STATE SUNDAY SCHOOL CONVENTION

MILLEDGEVILLE, GA.

APRIL 14-16, 1914.

Special Train Leaves Atlanta

3 P. M., April 14th.

Via

GEORGIA R. R. AND COVINGTON

TION

Arrive Milledgeville 6:30 p. m.

SPECIAL TRAIN RETURNING LEAVES MILLEDGEVILLE APRIL 15th 10:00 p. m.; arrive Atlanta 6:30 a. m.

ROUND TRIP RATE

\$5.15—FLOOR SEATS \$3.75—35

Tickets on sale April 13, 14, 15 and for trains scheduled to arrive at Milledgeville April 14th.

Low round trip rates from all points in state.

For further information call on or address J. P. Matthews, T. P. A., Fourth National Bank Bldg., Atlanta, Ga.

(Adv.)

Hotel Breton Hall

Broadway, 85th to 86th St.

NEW YORK

Between Riverside Drive and Central Park

New York City's Largest Transient Upscale Hotel

Within ten minutes of the center of theatre and shopping districts. Spacious, comfortable, quiet rooms with bath.

ALL THE COMFORTS OF NEW YORK CITY'S BEST HOTELS

AT ONE CENTRAL LEE PLACE Subway Station at door—66th St. Station. Elevators 3 blocks away—Grand St. Station. Also HOTEL SETON, West 45th Street

DIXIE LIMITED DISCONTINUED

N. C. & St. L. trains Nos. 98 and 99 (Dixie Limited), between Atlanta and Chicago, will be discontinued, last train southbound arriving Atlanta April 12th; last train northbound April 13th.

C. E. HARMAN, General Passenger Agent.

OPENING SPRING & SUMMER SEASON

LYRIC WEEK OF APRIL 13th

Lucille Laverne Co. PRESENTING DAVID BELLOWS

"THE LILY"—A Play of Intense Interest. First Time Here.

GRAND ENTIRE WEEK APR. 15TH

GRAND DAILY 8 AND 9:30 P. M.

DIRECT FROM "DOPE" WEBER'S B'WAY

EXTRAORDINARY PICTURE MUSEUM PHOTO SHOWN WITH HERMAN LIEB AND A SPECIAL COMEDY

10 AND 20 CENTS

ATLANTA'S BUBBY THEATRE

ALL THIS WEEK Daily Matinee and Night

RAY COX The American

Geo. Ballard & Co., Arthur Deacon, Alexander Eddy, Verdaguer, Paul La Chaise and the Musical Star GIGER OF THE GOLDEN WEST.

BIJOU

Today 2:30 Tonight 8:30

INCOMPARABLE Present FROM

Eddie Black And His BIG COMPANY

NEXT WEEK—"ACROSS THE DESERT"

Dr. Saulh RELIABLE SPECIALIST IN DISEASES OF MEN. LOCATED IN ATLANTA 10 YEARS. 112 HUNAN BLDG., 224 S. BROAD ST.



The Most Exacting Requirements of Fashion

are met in our New Spring and Summer Low Cuts for Women at

\$3, \$3.50, \$4.00

And they represent as well the best handiwork of the best makers.

Over 100 models are shown in Gun Metal, Patent, Satins and Tan.

WHEREVER ships point their prow or caravans wend their way, **Beacon Shoes** are the world's standard. They are admirable foils for the modish narrow and trim skirts. We translate **Beacon Shoes** line for line.

They're dashing in "last" and leather, bench made in London's latest.

A visit to our "Ladies' Department" will convince you that Beacon Shoes are the "Surest Foundation" of good dress.

Beacon Shoe Co.

17 Peachtree

EASTER GIFT CAMPAIGN ENDS TOMORROW NIGHT; ONE DAY LEFT FOR WORK

Tomorrow night at ten o'clock the big Easter Gift Campaign of The Atlanta Journal will come to a close, and after that time all the effort in the world will have no bearing on the winning of the thousands of dollars in handsome and valuable gifts offered for the earnest workers.

This leaves but one short day in which to work your hardest—one day in which to secure every possible subscriber that you can bring into your fold—for after tomorrow night your efforts will be of no avail. You must work, and work without ceasing, from now until the closing minute.

The campaign will not close until tomorrow night at ten o'clock. All subscriptions mailed by outside candidates by ten o'clock tomorrow night will be accepted, with the postmark or postmaster's signature as sufficient evidence that the rules of the campaign have been complied with.

Twenty-four short hours remain in which to win these handsome prizes, and every minute counts. These are the rewards in store for those who work energetically now:

- ONE THOUSAND DOLLARS IN GOLD.
- TWO "STUDEBAKER" TOURING CARS.
- ONE "PAIGE-BRUNSWICK" TOURING CAR.
- TWENTY CASH AWARDS OF \$100 EACH.
- TWENTY HANDSOME DIAMOND RINGS.
- TWENTY SOLID GOLD WATCHES.
- TWENTY PERFECT VACUUM CLEANERS.
- TWENTY SILVER BERRY SETS.

Tomorrow night at ten o'clock is the last call. Hard work between now and that time may bring you final success and one of the big prizes.

One last, supreme effort tomorrow may bring you the prize you have been working for—every subscription counts—and work now is worth far more than it will ever be again.

Eiseman Bros., Inc.

The Eleventh Hour of Easter Shopping is at Hand!

You must now select the store that can not only show the best styles and the greatest variety, but give you service that will offset the short time in which to make selections.

This store answers the query, and is ready to serve you promptly and satisfactorily.

Everything in Men's, Boys' and Children's Apparel

Eiseman Bros. (Inc.)

11-13-15-17 Whitehall

"The South's Largest Clothing Store"





Remember
you have prom-
ised to "clean
up"—

Remember
The
Capital City
in your plans for
Dry Cleaning.
Call M. 1050

Ask your Dentist

Pyrodo
Soothes
Cream Tooth Paste
No dangerous
germs can live in a Pyrodo-
to mouth. Address
PYRODO, BALTIMORE, MD.
For Free Sample

It Arrests Decay

Nadine
Face Powder
(In Green Boxes Only)

Makes The
Complexion Beautiful
Producing that soft, velvety feel-
ing so much admired. Money
refunded if not entirely pleased.
Nadine is pure and harmless and
adheres until washed off. Blends
out blemishes; prevents sunburn and
return of discoloration. A million
delighted users endorse the delicate
tints, Pink, Pink, Brunette, White.
By Toilet Counter or Mail, 50c.
National Toilet Company, Paris, Tenn.

**Borated
Talcum**
Guaranteed pure.
The smoothest.
White or Pink Tint.
Talcum Puff Company
New York, N. Y.
Chir-Floet
TALCUM POWDER

FRECKLES

Now is the Time to Get Rid of These
Ugly Spots.

There's no lovelier sight than the
smile of a girl who has been
troubled by freckles. The
prescription ointment—double strength
is guaranteed to remove these homely
spots.

Simply get an ounce of ointment—double
strength—from any druggist and apply
a little at night and morning and
you should soon see that even the worst
freckles have begun to disappear, while
the latter ones have vanished en-
tirely. It is seldom that more than an
ounce is needed to completely clear the
skin and gain a beautiful clear com-
plexion.

Be sure to ask for the double strength
since as this is sold under guarantee
of money back if it fails to remove
freckles—ADVE.

Does Your
Scalp Itch
And Hair Fall Out



Because of
Dandruff and Eczema?
Cuticura Soap
and Ointment.

Promote hair-growing con-
ditions when all else fails.

Samples Free by Mail

Puticura Soap and Ointment sold throughout the
world. Largest supply of each mailed free. Write to Dr.
J. C. Cuticura, Dept. 100, Boston.

News of Women and Society

Parties to Dr. and Mrs. Barker
Dr. and Mrs. Barker will give
a luncheon on Monday, April 27, at
their home on Peachtree street in honor
of Dr. and Mrs. Llewellyn F. Barker.
Dr. Barker, who will arrive Sun-
day afternoon, April 26, to be the guests
during the first half of grand opera
week of Mr. and Mrs. Hugh Richard-
son.

Another delightful affair planned in
honor of Dr. and Mrs. Barker will be
the dinner party at which Dr. and Mrs.
Charles H. Harkness will entertain at
the Piedmont club Tuesday evening.
Mr. and Mrs. Richardson will give an
informal supper Sunday evening in
complement to Dr. and Mrs. Barker.
They will be the guests of Mrs. Frank
Shall and Mr. and Mrs. John Marshall
Linn.

Mr. and Mrs. Ellis to Entertain
Mr. and Mrs. Frank Ellis will en-
tertain with a supper party Friday eve-
ning, May 1, in complement to Mrs. Ken-
neth Marchmont, of New York, and Mrs.
Charles H. Harkness, of Fredericksburg,
Va., who will be the guests during
opera week.

A series of parties have been planned
for the attractive visitors.

Dr. and Mrs. McRae
To Entertain Mrs. Bradley
Dr. and Mrs. Floyd McRae will en-
tertain at dinner Tuesday evening, April
28, at the Piedmont club in honor of
Mrs. H. B. Bradley, of Worcester, Mass.,
who will be their guest during grand
opera week.

Mrs. Ridley Gives
Beautiful Luncheon
The home of Mrs. Robert Ridley, Jr.,
in Decatur, was made attractive by
branches of flowering dogwood and deep
pink peach blossoms when she en-
tertained Friday afternoon at the second
of a series of luncheons.

The long table held a mound of pink
tulips with a silver vase of white
roses. Mrs. Ridley wore a charming gown
of crushed raspberry crepe faille veiled
with shadow lace and finished with a
triple of black satin.

Capital City Club to
Entertain Opera Stars
The Capital City club will entertain
a supper party Monday evening, April
27, following the opera, in complement
to the directors, officials and artists of
the Metropolitan Opera company and
the directors of the Atlanta State
Festival association.

The other guests who have been in-
vited to sit at the large central table
with the honor guests are the evening
committee of the Capital City club
and their wives and the wives of the di-
rectors of the Atlanta Music Festival
association.

Among the association and club offi-
cials and their wives who will occupy
places at the central table reserved for
the artists will be Mr. and Mrs. W. T.
Gentry, Mr. and Mrs. John H. Murphy,
Mr. and Mrs. Edward Inman, Mr. and
Mrs. Hugh H. Harkness, Mr. and Mrs.
Guy Carpenter, Mr. and Mrs. H. M. At-
kinson, Mr. and Mrs. C. L. Bidwell, Mr.
and Mrs. Ben Lee Crew, Mr. and Mrs. John
Temple Graves, Mr. and Mrs. James H.
Gray, Mr. and Mrs. Clark Howell, Mr.
and Mrs. W. K. Krieshaber, Colonel
and Mrs. William L. Peel, Mr. and Mrs.
Victor Lamar Smith, Mr. and Mrs. Robert
S. Wessels, Mr. and Mrs. Woods
White, Mr. and Mrs. George W. Wil-
kins, Mr. and Mrs. Harvey Johnson, Mr.
Joseph Brown Connally, Mr. Edward R.
Austin, Mr. Robert D. Salter and Mr.
Charles I. Ryan.

Dancing Party to Visitors

Mrs. Clarke Frazer will entertain a
small number of friends at an informal
dancing party Tuesday evening at the
country home of her brother, Mr. Hall
Miller, at East Lake.

The dance will be given in com-
pliment to Mrs. Ray Carlton, of Mont-
gomery, Ala., who is being pleasantly
entertained during her visit to Mrs.
Walter Smith at her home in West End.

Lovers were told for twenty.

PLANS FOR SOCIAL SIDE OF SHRINERS' CONVENTION

The coming of the Shriner's early in
May is being anticipated with interest
and pleasure. A series of entertain-
ments are being planned for the dis-
tinguished visitors, many of whom will
be accompanied by their wives and
daughters.

Tuesday, May 12, a luncheon will be
tendered the ladies at the Druid Hills
Golf club which will be largely attend-
ed. This will be the second large en-
tertainment to be given at the pic-
ture house club which has recently
been completed, the initial one to be
the formal opening on Wednesday,
April 29.

To Mr. and Mrs. Gordon
Mr. and Mrs. Frederick D. Gordon, of
Columbus, will be charmingly entertain-
ed during grand opera week as the
guests of Mr. and Mrs. Joseph K. Orr.
On Monday, April 27, Mrs. Frank In-
man will entertain at luncheon at the
Piedmont club in honor of Mrs. Gordon.
Tuesday morning, April 28, Mrs. Lee
Jordan will entertain at breakfast at
her home on Peachtree street, in com-
pliment to Mr. and Mrs. Gordon, and
Tuesday evening they will be honor
guests in a dinner party of twelve at
which Mr. and Mrs. Orr will entertain
at the Piedmont club.

The large social event of Tuesday
evening will be the banquet to be given
in honor of the imperial potentate at
the Piedmont club where covers will be
laid for 500 guests.

Wednesday afternoon, May 13, the
beautiful home of Governor John Mar-
shall Slaton and Mrs. Slaton on Peach-
tree road will be the scene of a garden
party which Mrs. Slaton will give in
complement to the visiting ladies.

A number of smaller parties are also
being arranged for the week which will
include luncheons, informal dancing
parties and teas and which will be held
at private homes and at the town and
country clubs.

Bridge Club Entertained
Mrs. James Shepherd entertained her
bridge club very delightfully at her
home on East Linden avenue Tuesday
afternoon.

Easter suggestions were carried out
in detail.
Mrs. Shepherd was assisted in en-
tertaining by Mrs. D. C. Shepherd, Mrs.
Herbert J. Mason made top score and
received a hand painted plate.
The club will meet Tuesday with Mrs.
Frank D. Pierson on Queen street in
West End.

Hyperion Club Dance

One of the social events of the week
will be the dance given by the Hy-
perion club on Friday evening, in their
club rooms in West End. The club
members are making a special effort to
make this dance one of the most enjoy-
able of the season.

New Pythian Lodge

ROME, Ga., April 10.—John N. Dar-
ric, of Savannah, state deputy grand
chancellor of the Knights of Pythias,
has recognized the local lodge of Py-
thians here. Mr. Davis was able to inter-
est the former members and the ever-
growing lodge starts with good prospects
of success.

CHENEY'S EXPECTORANT

Cures Croup, Whooping Cough
Fifty years on the market and sold every-
where for 25c. Best medicine for croup, whoop-
ing cough and sore throat affections. Don't let away
by new and untrue remedies. Write to Chene-
y's Expectorant. It is sure.—ADVE.

You Will Be Buying Shoes and We Will Be Ready

Saturday before Easter is a great
shoe day—always is here. We al-
ways make preparations for it and
there will be no lack of service to-
morrow.

Hundreds of the most smartly
shod women and children whom
you see in the Easter parade will
wear shoes that they buy here tomorrow.

Stocks are fine and complete, qualities high and
prices very moderate.

Patrician Colonial Tongue Pumps and "Just Pumps"

Both made in a factory where only fine footwear is
known.

Shapely, graceful shoes with Cuban
heels or French heels and long,
slender vamps.

In patent leather, dull kid, in fact
all popular leathers.

Prices \$3.50 to \$5

Davison-Paxon-Stokes Co.

New York's Latest Craze, Lisser Trim-
med Hats for Easter Here Saturday at \$5

**Also 400 Other New and Up-to-Date Styles in Black
and All the New Colors.**

We Picture Four Great Trimmed Hat Values



\$5.00 No two alike—every hat fresh from our designing rooms. All the
latest styles, in black and the new colorings. The most wonderful
trimmed hats—Saturday **\$5.00**

Trimmed Millinery \$7.50 to \$25.00

It is easy to make selection from a stock like this, where there are hundreds of new,
smart Trimmed Hats, with the atmosphere of Paris all around them; they came to the show-
cases fresh from our workrooms, where Paris hats guide our artists at every turn of the way.

It is a wonderful assortment—all the newest shapes and colors, and in styles for the
young, the very young, and the not-so-young.

LISSE is the latest rage in millinery. It is the polished and glazed effects in straws,
flowers, quills and ribbon. Everything in black with a high gloss is fashionable in the
making up of a hat.

We have made up for Saturday's Sale, 285 pretty Spring Hats—assorted styles—trimmed
with ribbons, flowers and pompons, in the height of fashion. Extra values at **\$1.50**

Saturday Specials in Untrimmed Section

Imported American Beauties 325 Sample Hemp Shapes

With spray of foliage and buds—the latest Spring
Trimming. Cannot be duplicated elsewhere **95c**

Assorted colors and shapes—These are the Sample
Lines of a Big Eastern Man-
ufacturer—Very special at **\$2.95**

High Side Role **The Popular**
Hemp Shapes **Bandeau Sailor**

A very exclusive shape,
made of the finest qual-
ity hemp. A special
purchase enables us to
sell them at **\$2.95**

Made of fine quality
hemp in the very latest
shape. The most popu-
lar hat of today. Ex-
tra value **\$2.95**

Davison-Paxon-Stokes Co.



**And that's
good advice.**

You can't buy
Campbell's Soups except
under the Campbell label.
And that is your guaran-
tee of quality; the guarantee
of your own complete satis-
faction. You know you are
getting the best that can be
produced when you insist
on

Campbell's Tomato Soup

Order it by the dozen, or by the case if
you want to. Have it handy. Then you
won't find yourself suddenly out of it some
day when you specially want it for dinner—
and the grocer's closed for the day! You
can't make a mistake this way. The guaran-
tee always stands; no matter whether you
buy a can or a case.

Your money back if not satisfied.

21 kinds 10c a can

Campbell's SOUPS

LOOK FOR THE RED-AND-WHITE LABEL

Beautiful Neckwear That Invites Your Early Choosing

Neckwear that is distinctive, and as dainty as
can be. Just the kinds of pretty neck-fixings that
add the touch of elegance to the blouse or suit or
dress.

Hand-embroidered Neckwear, white with color
touches; collars and sets of sheer organdie, of net
or lace, crepe de chine or chiffon; the new roll collars,
fichus, guimpes—everything one could ask.

New lace collars of various styles; 25c and 50c.

Organdie collar and cuff sets; also lace-trimmed
sets; Gladstone or encroachable collars; blouses, fichus,
chemisettes, ties, bows and crepe de chine novelties—
variously—50c and \$1.00.

New Rufflings for Every Need

Chiffon, crepe de chine, hemstitched, lace trimmed or with picot edge;
white, ecru, light tints and black; 1 to 4 1/2 inches wide; 25c to \$1.50 yard.

**Half the Charm of the Easter Bonnet
Is the Veil That Goes With It**

Here are new and bewitching veillings that you will like to choose
from: Hair-line, hexagon mesh bordered Veils—the new "Bobby," plain
or with beauty spot for one cheek; black, purple, navy, dusky brown and
black-and-white; 25c to 75c yard.

"Bridge" Veillings, extremely popular just now; hexagon mesh with
diamonds, hearts, clubs or spades here and there; black, navy, brown, wis-
toria; 60c yard.

Davison-Paxon-Stokes Co.



First and Best Call for Supper

Try a Faust Spaghetti dinner once in a while—you'll surely enjoy it. Cook with red ripe tomatoes for about 40 minutes and serve with grated cheese. If you don't say this makes a rare feast, a fine, savory appetizing meal, you'll be a rare exception. A 10c package of this wholesome food makes a family dinner for seven—that's economy for you. Send for free recipe book.

5c and 10c packages.
Buy today.

MAULL BROS., St. Louis, Mo.



What Anne Rittenhouse Says

PARIS.—The high collar rules all others. One rarely sees that shape known as the Modest which was brought out two summers ago by M. Paquin and which gained in favor throughout the year.

But the elimination of this one shape does not mean that the idea of a high collar has been abandoned. To the contrary one sees nothing else on the smartly dressed woman. The expensive gowns have them attached. The high priced blouse have them put in with shoulders, and the shops are filled with separate ones in varied fabrics and of many prices.

Before I left New York only two or three shops there had the high, simple collar starched linen or muslin, and the price attached were terrifying to the woman with a limited income. One shop on Fifth Avenue asked six dollars and a half for such a collar of thin muslin with a hem-stitched finish and a black cravat.

The same collar with cravat was sold for seventy cents here in February. America was evidently charging for the idea, and probably by this time the shape has been so widely copied that its price has been divided by five.

Starched Waist Collar.

There is nothing to this collar but its shape, and that is good. It does not require boning. It must gain its uprightness through starching. This fact makes it expensive, but not more so than any other kind of collar. Like Brummell's necktie it must be constantly fresh and there must be many of it.

The ordinary shape is called Eton over here, and it is not convenient. It looks well, for it closely resembles the rolling piece of linen that those dapper English school boys wear at their necks. It has no ornamentation except the thread of hem-stitching. Its points run well down on the front of a blouse which has a V-shaped opening, and the cravat or one-inch black ribbon is run under it in order to hold it up.

This shape stands up and rolls over down, and it is not convenient under a coat. It is not high enough to reach above the collar of the jacket and it becomes easily crushed beneath.

It is the collar of the season, however, for blouses attached to skirts as well as separate white wash waists. Remember that its glory lies in manner of its rolling. It does not lie flatly on the blouse, nor does it stand erect against the hair; it rolls up, then outward, then downward, not clinging closely to the neck, but making a frame for it.

High Waistcoat Collar.
The smart touch on the street over here, is loose waistcoat or heavy white homespun linen or plaid which is fastened in a straight line up the front and ends in a high straight collar that would reach the back of the hat if it were did not roll a bit and stand well out from the head. There are two sharp points at each side of this collar which are not always becoming on separate collars, but no women should adopt this shape without carefully experimenting with it before the glass. It is not for every face. The French women are able to wear far more fantastic things on the head and neck because of the slenderness of face and smallness of feature. The Americans with their larger faces must be careful.

Everett-Williams

An interesting event of Thursday evening was the wedding of Miss Agnes Williams and Mr. Thornton Everett which was solemnized at 9 o'clock at the home of the bride's parents, Mr. and Mrs. S. A. Williams, on Merritt avenue.

The bride party entered the drawing room through a ribbon line and formed a pretty picture before an improvised altar of stately palms and Easter lilies. The bride wore a gown of green and white was continued in all the appointments of the attractive home.

The bride, who was given in marriage by her father, was lovely in her wedding robe of soft white crepe de chine with enveloping veil of misty tulle which half concealed her bouquet of bride roses and valley lilies. Her only ornament was a diamond and pearl brooch, the gift of the bridegroom.

Miss Alberta Williams, who was her sister's maid of honor, wore a dainty model of pale pink crepe meteor and carried pink roses.

Following the beautiful ceremony which was performed by Rev. Charles Daniel, of the First Baptist church, an informal reception was held.

Mr. and Mrs. Everett will motor through north Georgia and Tennessee for two weeks after which they will be at home in Ansley Park.

O-Cedar Mops and Polish on Sale

In Rich's
Economy Basement

O-Cedar Mop
can be

had
at

Chamberlin-
Johnson-
DuBose
Co.

Why Your Choice Should Be

The New — The Improved — The Better

O-Cedar Mop

(Reg. U. S. Pat. Office and all principal countries.)

Two Sizes — \$1 and \$1.50

Because of the all around satisfaction it will give you.

Because it is treated with O-Cedar Polish — the polish that does not gum, stick or veneer, but gives a hard, dry, durable lustre that does not collect dust.

Because O-Cedar cleans as it polishes.

Because it is easily washed and renewed.

Because it collects all the dust from everywhere and holds it.

Because it is unconditionally guaranteed.

Because of the satisfaction the O-Cedar Polish Mop is giving 1,000,000 enthusiastic users. Ask your neighbor.

Because it is substantially made and padded to prevent the marring of furniture. The finished, polished handle is 54 inches long.

Just Try It at Our Risk

Simply deposit the price with your dealer and try an O-Cedar Polish Mop at our risk. If not absolutely satisfactory your money returned without a question. (\$1 size not sold in Canada.)

Channell Chemical
Company, Chicago

Channell Chemical
Company, Ltd.,
Toronto, Can.



WE HAVE

a large shipment of

O-Cedar Polish Mops and O-Cedar Polish

and can fill your order AT ONCE.

If there is anything that will save the housewife time, labor, work and worry, it will be found at the

KING HARDWARE COMPANY

AGENTS FOR FAIRBANKS SCALES

53 Peachtree

87 Whitehall



FIXALL

Works wonders when applied to dingy wood work or old furniture. No experience required. Just a can of Fixall and a brush.

Fixall is sold in cans holding one-fourth pint to one gallon at 15c to \$2.50. There is a right size can for every purpose at your dealer's.

"Little Miss Fixall" has prepared a series of transparent illustrations which show how dingy wood work looks before it is treated with Fixall, and how it looks after it has been treated. Information to the housewife who wants the best color effect on her wood work and save very interesting to the "Little Miss Fixall" in your home. Write for one. Louisville Varnish Co., Louisville, Ky.



in the truly youthful lines imparted to Stout and Medium figures.

Absolute freedom is essential this year and the beautiful new low bust models with elastic webbing inserted over the thighs and at the back, allow freedom to a degree heretofore unknown in corsets for stout women. But none of their great strength has been sacrificed to attain this flexibility—for stout women must wear strong corsets, capable of holding and moulding.

Rengo Belt corsets are boned throughout with double watch spring garters guaranteed not to rust.

Prices \$2.00—\$3.00—\$5.00
For Sale by THE J. M. HIGH CO.

GIBBS BULL CATSUP COSTS 10c



Old Aunt Sally Says:

"Go 'long Chille,—Reckon I knows what I'se gonna' put on de Table wif dat Smil' feel Ham. Cause I'se got de Humatics, I'se you run down Cellar,—an' bring up dat Gibbs' Catsup! Reckon de Jedge'll roll his eyes ovah dis yere Lunch'n. Yah! Reckon ole Aunt Sally knows what de Jedge likes."

GIBBS BULL HEAD CATSUP

you should buy for your Cook. It's an EXTRAORDINARY Catsup. It is ONE Catsup that doesn't NEED Preservatives. Tomatoes and Sugar and Vinegar and Spices,—are the ONLY ingredients. It is Clean and Pure, and Good.

Gibbs Bull Head Apple Jelly, 10 Cents
Made from the pure juice of Northern Apples and granulated table sugar, conforms to ALL Pure Food Laws. No preservatives. Full 8 ozs. All Grocers.

Gibbs Preserving Company
BALTIMORE - MARYLAND
EVERY BULL HEAD LABEL GUARANTEES
HIGHEST QUALITY

Children's Hats

Panamas, Leghorns, and Hemps

Special Prices on Trimmed Hats
For Saturday.

C. & C. Rosenbaum
Successors To

KUTZ

38 Whitehall St.

Catholic and Religious Articles for Easter

MANUALS OF PRAYER \$1.25 to \$3.50

Novaries, in all stones, Metals, Crucifixes, Pictures, Bibles and Testaments.



for particular buyers. They may just
what you want to say to mother, father
or dear friend. Novaries for the little
folks.

Quick Mail Order Service
Southern Book Concern
(GAVAN)
71 Whitehall St. Right Near Hunter St.

Beautiful Easter Flowers

YOU are cordially invited to visit our store and
see the most beautiful display of Easter Flowers
ever shown in Atlanta.

Our store is a perfect bower of cut flowers, bloom-
ing plants, palms and ferns---fresh from our conserv-
atories.

A visit from you would be thrice welcome
whether you make a purchase or not.

"To please you pleases us."

Nummally's

103 Peachtree Street.
Opposite Piedmont Hotel

Flowers for the Eastertide

Will you do your share in the growing and beautiful custom of sending
a floral remembrance to a friend for Easter?

Will your home have an abundance of beautiful and sweet-scented flow-
ers, a remembrance to yourself and family of the significance of Easter?

Hyacinths in Full Flower

Nothing is more attractive for an Easter remembrance or offering than a pot of sweet-
scented, delicate hyacinths in the beauty of full flower. Our display of them is remarkably
beautiful, well worth a visit to our store today, or Saturday, even if you do not desire to
purchase---and you are always welcome at Hastings'.

25c, 50c, 75c, and \$1.00

per pot, according to size of pot and number of blooms. Our Easter hyacinth sale is the
greatest flower bargain for Easter that has ever been offered in Atlanta. Come to our
store either today or tomorrow and see them for yourselves. Words can give no idea of the
beauty of these flowers.

Pansies, Geraniums and Ferns

The Hastings store is almost a flower garden these days with the supplies of flowering
plants and ferns coming in two or three times daily from the greenhouses.

Pansies---magnificent ones---for 50 cents per dozen. Geraniums 15 cents each, \$1.50 per
dozen. Ferns 60 cents, \$1.00 and \$2.00 each.

Double daily delivery service, reaching all parts of Atlanta twice daily, insures prompt
deliveries.

If not convenient to come to the store, just use the telephone.

Bell Phones, Main 3962, Main 2568; Atlanta Phone 2568.

H. G. Hastings & Co.

16 West Mitchell Street

PERSONAL MENTION

—Mrs. T. Mullins, of Macon, Mr. and
Mrs. E. A. Starnes, of Augusta, Mrs. R.
C. McIntosh, of Quitman, Miss Louise
Holloman, of Buena Vista, Mrs. C. W.
Brantley, Jr., of Dublin, Mr. and Mrs.
C. V. Nally, of Alpharetta, Mrs. J. L.
Benton and Mrs. E. K. Ester, of Mont-
icello, Mr. and Mrs. W. J. Walton, of
Cartersville, Mr. and Mrs. J. W. Nally,
of Ashburn, and Mr. and Mrs. W. L.
Hutchins, Jr., of Lawrenceville, are in
Atlanta today at the Ansley.

—Mrs. Ida Howell Cramer has re-
turned from a visit of several weeks in
Tampa, Fla., where she was delightfully
entertained as the guest of Mr. and
Mrs. Gony. During the summer
months Mrs. Cramer and her daughter,
Miss Louise Cramer, will be at home
with Mr. and Mrs. Byron Hower, who
are occupying the residence at 9 Crescent
avenue.

—Miss Martha Phinizy, of Athens, ar-
rived Thursday, and is the guest of
Mrs. Hughes Spaulding. Miss Phinizy
and Miss Harriet Calhoun will go to
Columbus Tuesday, to be the guests of
Mrs. Frank Lumpkin, and will be de-
lightfully entertained during their visit.

—Captain Haynes Reeves arrived on
Thursday from Fort Sam Houston, Tex-
as, and will be the guest of Mr. and
Mrs. Frank D. Meador until his wedding
to Miss Catherine Richardson on Wed-
nesday evening, April 15.

—Mrs. Laura S. Bullard and daughter,
of Detroit, Mrs. Fred C. Arthur and Mrs.
Frederick A. Harris, who have been
spending the winter at the Georgian
Terrace, left Thursday for Jacksonville
and St. Augustine, Fla.

—Miss Mamie O'Keefe Kirkpatrick,
who is attending school at Chevy Chase,
Washington, D. C., will spend her Easter
vacation with her parents, Mr. and Mrs.
Luther Z. Rodger, and will have as her
guest Miss Eva Renfro, of Jacksonville,
Fla.

—Mrs. Charles A. Hunkamp, of Fred-

ericksburg, Va., will arrive Saturday,
April 25, to be the guest of her sister,
Mrs. Frank S. Ellis at her home on
Peachtree circle during the opera.

—Mrs. Ray Carlton, of Montgomery,
Ala., who has been the guest of Mrs.
Walter Smith, will be with Mrs. Thel-
ma Boyd, on Peoples street, after Wed-
nesday.

—Mrs. John D. Little will return
Tuesday from her country home in
north Georgia, where she has spent the
past two weeks.

—The friends of Mr. and Mrs. Gordon
Simmons will regret to learn of the ill-

ness of their little son, Gordon Sim-
mons, Jr.

—Mr. H. M. Lamar leaves Friday
evening for Havana, Cuba, to be the
guest of his brother, Mr. L. Q. C.
Lamar.

—Mrs. T. H. Snipes and son, of Knox-
ville, Tenn., are the guests of Mrs.
James Linton Moore at her home in De-
catur.

—Miss Lula Ross has returned from
Gainesville, where she has been the
guest of friends for the past few days.

—Miss Charlotte McLain is the guest
of Miss Thelma Andrews for the
week end at her home in West End.

Allen's Special Sale of Easter Neckwear



Among the newest styles
are the **Easter Lily**, Glad-
stone and Medici Collars,
in standing effects. Made
up in pretty plain and em-
broided **Organdies**, fine
Shadow and **Net Laces**,

Chiffon and **Crepe de Chine**. The new flat col-
lars come in pretty crepes, organdies, with
dainty embroidered designs; Venise lace, shadow
and plauen lace.

Pretty **Organdie** Chemi-
settes with high collars:
crepe de chine bows.

Lace and net
Guimpes and
Blouses in a
profusion of
new designs at

50c

J. P. Allen & Co. 51-53
Whitehall

PRICE OF CRUDE OIL IS AGAIN CUT 5 CENTS

—Miss Annie Phillips, of Macon, is
the guest of Mrs. Bud Perry at her
home on North Boulevard.

—Miss Clara H. Stephenson will leave
Tuesday to spend several months in
Houston and Temple, Tex.

—Mrs. Hilary Phinizy, of Athens, is
the guest of Mrs. A. W. Calhoun at her
home on Peachtree street.

—Miss Jessie Jordan returned home
Friday, after spending the winter in
Florida.

HARTLEVILLE, Okla., April 10.—
Announcement was made here today
that the pipe line companies in the Okla-
homa-Kansas fields had reduced the
price of crude oil from \$1 to 95 cents
per barrel.
This is the second reduction of 1
cents made by these companies in the
present week.

"The Daylight Corner"

Spruce Up the Boy For Easter Sunday

Your boy, undoubtedly, is an-
ticipating Easter Sunday with
joyful impatience---for that's THE
day when he's going to "spruce
up" in his new clothes!

In outfitting your boy, please
bear in mind that THIS store
sells the best and finest BOYS'
SUITS, HATS and FURNISHINGS---and,
at most reasonable prices! Bring
your boy here---today or tomorrow!
He'll be pleased. So will you.

Jeiseman & Sons Co.
51-53 WHITEHALL THE DAYLIGHT CORNER

"The Daylight Corner"

This Trade Mark



It don't mean much to you unless
you need glasses---then it means ev-
erything.

It guarantees to you---the correct
fitting of a pair of glasses, the
latest styles in gold and shell spec-
tacles and eyeglass frames and
mountings; the genuine Kryptok
lenses (unavailable elsewhere); the new
Toric (curved lenses); right-up-to-
datest in special shaped lenses,
special mountings, built-to-order
glasses in amber and special tints,
and insures that every one of your
optical wants will be supplied in an
able and courteous manner.

A thoroughly reliable optical house.
Established 1870.

A. K. HAWKES CO.
OPTICIANS
14 Whitehall

Corn Fix

A guaranteed "Fixer"
of Corns and Bunions.
The recent discovery of
CORN FIX, a wonderful
preparation for removing
corns and bunions, comes
like a balm to suffering hu-
manity. Apply CORN FIX
to your aching corn and in
ten minutes all pain and
suffering disappears. You
don't need a basin or ex-
tended treatment, one ap-
plication of CORN FIX and
you can pick the corn right
out. If CORN FIX doesn't
do the work---if it doesn't
give you instant relief, get
your money back.
Try a bottle today. CORN
FIX is guaranteed by the
Eastern Sales Company,
Inc., Newark, N. J.
You get it at your drug
store. See demonstration at
E. H. CORN, Inc., "A Good
Drug Store," Cor. Decatur
and Pryor and 60 White-
hall.

DRUNKENNESS

is a curable disease, which requires
treatment. The ORLINE treatment can
be used with absolute confidence. It
destroys all desire for whisky, beer,
or other intoxicants. Can be given in the
home. No sanitarium expense. No loss of
time from work. Can be given se-
cretly. If, after a trial, you fail to get
any benefit from its use your money will
be refunded.

ORLINE is prepared in two forms: No.
1, secret treatment, a powder; ORLINE
No. 2, in pill form, for those who desire
to take voluntary treatment. Costs only
\$1.00 a box. Come in and talk over the
matter with us. Ask for booklet.
Jacobs' Pharmacy, 11 stores. (Adv.)

Advertising in The Journal
sells the goods.

Southern Suit & Skirt Co.--Atlanta-New York--Southern Suit & Skirt Co.

Easter Dress Sale!

SATURDAY, ONE DAY ONLY
Latest Arrivals in Smart Frocks, or-
dinarily Selling at \$19.75; Choice . .

\$11.85

---One day---then EASTER.

---BUT

---This store, with its great
stocks and style resources, is prepared
to make choosing TOMORROW won-
derfully easy---and, remember, we guar-
antee the **Easter** delivery of ALL Sat-
urday purchases.

---You can come here tomorrow and
choose a beautiful Easter Frock at a
SAVING.

---Dresses of Crepe de Chine, Chiffon
Taffetas, Charmeuse Foulards, Silk Pop-
lins and Novelty Wool Crepes in all the
popular new shades of wistaria, Copen-
hagen, midnight blues, reseda, tango,
black, navy and gold.

---All the fascinating new style effects---ruffles,
flounces, tunics, peg top, etc.

---You'll wonder at the beauty and quality of
these dresses.

---On sale tomorrow, positively ONE DAY
ONLY!



Easter Suit Sale!

Suits
Just
Unpacked

\$17.50, \$19.75, \$24.50

Featured
For
Saturday

And it will be delivered SATURDAY.
---There'll be no disappointed patrons of this store on Easter Morn.
---These lovely Suits impress you at once as much higher priced models.
---They impress you with their REAL worth---\$25 to \$35.
---Moire Silks, Tussah Silks, Gabardines and Novelty Wool Crepes---all popular shades.
---The styles are the VERY LATEST!
---Choose tomorrow---as early as possible.
---Easter delivery guaranteed!

WE MAKE EXPERT ALTERATIONS WITHOUT ANY CHARGE

Southern Suit & Skirt Co.

"Largest Exclusive Women's Apparel Store in the South"
GEO. W. SEAY, President 43-45 Whitehall St.

**MARKET EXCHANGES WERE
CLOSED FOR GOOD FRIDAY**
All American and Foreign

Cotton Closed Saturday

New York cotton, stock, produce, coffee and cotton seed oil markets; Boston, Baltimore Philadelphia, Cincinnati, Kansas City, St. Louis and New Orleans cotton and produce exchanges, Liverpool, London, Paris and Berlin

day.
New York and New Orleans cotton ex-
changes and all foreign markets will be closed
on Saturday.
The cotton futures exchange will be open
as usual on Saturday.

MANY auto owners have experienced
troubling offers to make through
The Journal Wants—it pays to
investigate them. Bell phone
main 2000 or Atlanta phone 425

FT'S
MIUM
PS'D EST. 3

This is the brand on
Swift's

Premium Ham

and Bacon

Put there so that you may identify your purchase as Swift's Premium

When you see this brand on Ham and it is a guarantee of sweet, tender, fine, smoked meat that has been pre-ferred strictest government inspection.

Be sure that you have the best ask for
Premium and look at the brand on

Carefully Selected Hickory Smoked
Selected Sugar Cured Parchment Wrapped
"Good Food"
Swift & Company, U. S. A.

C. Long of Rheumatism

the better. And I continued, to improve. I can now do my work, can use my arms as well as ever and my pain have vanished.

which has given such quick and remarkable results as Quaker Extract and Oil of Balm? If you suffer from rheumatism, catarrh, or stomach trouble, call at Corseey & Munn's drug store, 29 Marietta street. Quaker Extract, for \$5.00; 2 for \$2.50; \$1.00 per bottle. Oil of Balm, 25c or 5 for \$1.00. We prepay express charges on all orders of \$3.00 or over. So do not delay your visit but call today.—(Adv't.)

100

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ces Ferry
Madden

Peachtree
idence.

Feet Deep

n County.
ered with
ll double

TERMS

PANY

Phone Main 888
